



Erica Schoonmaker

DIGITAL DESIGNER & CSS DEVELOPER

Contact

EMAIL mail@designbyeri.ca
WEB <http://designbyeri.ca>

Skills

HIGHLY PROFICIENT

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Sketch, Typography/Web Fonts, HTML5, CSS3, LESS, Sass/SCSS, WordPress

PROFICIENT

Git/Github, Agile/JIRA, Responsive Web Design, Intrinsic Web Design, Accessibility Practices, InVision/Prototyping

FAMILIAR

Design Systems & Style Guides, Javascript, PHP, WooCommerce, Haml, Twig, Adobe Premiere

Hobbies

Blogging, Photography, Social Media, Larping, Letterpress Printing, Reading & Writing Fiction, Traveling the World

Experience

UI/UX EXPERT, CAMPGROUND

Freelance/Remote

March 2018-Present

- Recent Clients: Participation Design Agency

WEB DESIGNER & FRONT-END DEVELOPER, DESIGN BY ERICA

Freelance/Remote

June 2009-Present

- Recent Clients: CodePath, LARP Box, MediaPeers

UI/UX DESIGNER/DEVELOPER, CBS INTERACTIVE (GAMES GROUP)

San Francisco, CA

Nov 2015-Sept 2017

- Responsible for design and front-end implementation of projects across three websites (GameSpot, Giant Bomb, and Comic Vine) and the custom content management system behind them
- Recent Projects: Game of the Year 2015, E3 2016, Best of 2016, Accessibility Overhaul, E3 2017

UI/UX DESIGNER/DEVELOPER, SOCIALCAST (VMWARE)

San Francisco, CA

July 2013-Aug 2014

- Projects: Accessibility Overhaul, Localization for German, Redesign of Messenger Application

SENIOR UI DESIGNER, LIVEFYRE

San Francisco, CA

May 2011-Feb 2013

- Notable Projects: Sign-Up and Login Flows, Livefyre Liveblog, Comment Stream Redesign, Marketing Website Redesign

UI DESIGNER, STIPPLE INC.

San Francisco, CA

March-May 2011

- Projects: Stipple Dot Display, Sign-Up and Login Flows, Stipple Want, Dashboards for Stipple Network, Want, and Lens

WEB DESIGNER, NEXT GENERATION MOBILE COMPANY (NGMOCO)

San Francisco, CA

June 2010-March 2011

- Projects: Loading Screens, Marketing Creative, and WordPress themes for several games including WeRule, WeFarm, Touch Pets Dogs, Touch Pets Cats, WeDoodle, Godfinger, and WeCity

Education

CUNY BACCALAUREATE FOR UNIQUE AND INTERDISCIPLINARY STUDIES

2005-2009

- Double-Major: Digital Art & Design, Creative Writing
- Related Courses: Advanced Digital Imaging; Corporate Design; Design and Advertising Layout; Design and Photography in Theory and Practice; History of Modern Design; Layout and Publication Design; Philosophy of Art; Print Production; Typography: History and Application

DOMINICAN ACADEMY

2001-2005

- High School Diploma

ART INSTITUTE OF NEW YORK

2004

- Certificate in Graphic Design and Interactive Media